

# Pocket Report 2019



### A WORD FROM THE PRESIDENT AND THE MANAGING DIRECTOR

2019 had already been marked to be a special year and enter our story. Celebrating the centenary of Dorina Nowill, our emeritus and lifelong founder and president, brought us even more opportunities and grit to work widely for the strengthening of her legacy and purpose. Among the highlights of the year, in order to promote autonomy and inclusion, we provided direct assistance to around 39 thousand visually impaired people and their families and we included 116 blind and low vision people in the labour market. We sensitized more than 15 thousand people, including educators, professionals from different areas and society in general about the cause of the disabled. We produced and distributed over 220 thousand free books in accessible formats for 3,065 libraries, schools and social organizations all over Brazil. We also contributed to the access of millions of visually impaired students to education by participating in the largest project of production of textbooks in the world – the National Plan of Textbooks. We produced around 10 million pages in Braille or the so long-awaited worldwide launch of LEGO Braille Bricks, an innovative educational resource that has already presented promising results to improve inclusive education in our country. We learnt from Dorina Nowill's story that relationship and union can change the world. And none of these achievements would have been possible without the support of all the families helped, our counselors, employees, volunteers, sponsors, friendly companies and Vision Partners.

### **CENTENARY OF DORINA NOWILL**

Born on May 28, 1919, in São Paulo City, Dorina de Gouvêa Nowill became suddenly blind, at 17, as a result of an undiagnosed illness.

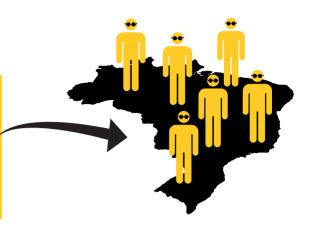
### From the complete loss of vision, she started to make history and build the pillars of an institution that, in the future, would carry her name and her legacy.

Dorina was the first blind student to attend a regular course in Brazil. She finished her Teacher Training Course and then articulated a group of women volunteers to start transcribing books to the Braille System. In 1946, the same period that she traveled to the United States to get a specialization, she made official the creation of Fundação para o Livro do Cego no Brasil (Foundation for the Book of the Blind in Brazil) - current Fundação Dorina Nowill para Cegos (Dorina Nowill Foundation for the Blind) - starting its activities with the production and distribution of accessible books through this system, what is today one of the largest braille presses in production capacity. Ahead of her time, Dorina Nowill had her trajectory broadly recognized in Brazil and the Foundation follows its pioneering spirit for the rehabilitation of the visually impaired and clinical care of low vision, in addition to the development of books in

### **SCENARY OF VISUAL IMPAIRMENT**

There are more than **528 thousand** blind people and more than **6 millions** with low vision in Brazil.

(Source: Censo IBGE 2010)



It is estimated that, by 2050, cases of visual impairment in the world will grow about

178%

(Source: World Report on Disability 2010 and IAPB Vision Atlas 2020)



There are around **253 millions** people with visual impairment in the world

(Source: OMS)

# **Every 5 seconds**

a person goes blind in the world

(Source: World Report on Disability 2010 and IAPB Vision Atlas 2020)



80%

of the cases of blindness or low vision can be **prevented and treated** if diagnosed in time.

(Source: OMS)

## **ACCESS TO AUTONOMY**

38.977

attention to visual impaired people and their families



## **ACCESS TO EDUCATION**

**8.048** educators impacted by lectures, classroom courses and video lessons

professionals of several areas made aware of visual impairment through lectures

**5.586** participating educators in the Exchanging Knowledge Project

### Launch: LEGO Braille Bricks

On April 24, took place the world launch of LEGO Braille Bricks, an inovating tool developed by Dorina Foundation in partnership with LEGO Foundation, to support the pre and literacy phases for children with or without visual impairment.

## **ACCESS TO WORK**

people included in the labour Market

people qualified in 14 free courses

professionals of 300 companies aware of the inclusion of visually impaired people in the work environment

### **Diversity Embassadors**

This Project, sponsored by Cooperforte Institute, gattered 11 HR managers and 20 young visually impaired people to learn about diversity and inclusion in the labour market. At the end of the Project, 16 of them were hired by the participating companies.

## **ACCESS TO INFORMATION**

**221.042** books, produced and distributed free, in audio, accessible digital, large characters and braille

3.065 libraries, schools and organizations benefited with books in accessible formats

250 new titles produced

#### RESOURCE SOURCE



#### **RESOURCE APPLICATION**



### NATIONAL IMPACT

## INCENTIVATED PROJECTS

#### 250

new titles produced

#### 221.042

books, produced and distributed free, in audio, accessible digital and braille formats

#### 3.065

libraries, schools and organizations benefited with books in accessible formats

Cities with benefited institutions.

#### **TECHNICAL COLLECTION**

#### 5 045

titles of the Spoken Book Circulating Library and Dorinoteca

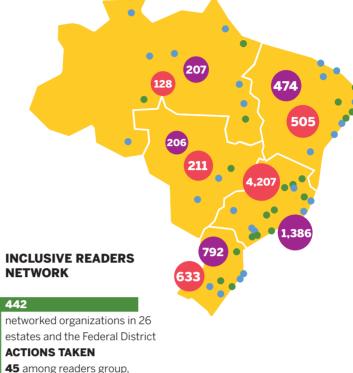
#### **Circulating Library:**

6.491 books lent and

#### 5.684 registered user

Dorinateca: **6.133** downloads

Registered users at the Spoken Book Circulating Library



**45** among readers group, cultural activities, lectures, workshops and

### 26 work groups

Cities with work groups

Cities with partner organizations

#### **NORTH:**

Registered users: 128 Benefited institutions: 207

Partner organizations: PA: Belém, RO: Porto

Velho, TO: Porto Nacional

**Work groups:** AC: Rio Branco, AP: Macapá, AM: Manaus e Parintins, RR: Boa Vista, TO – Palmas

and Araguaina

#### MIDWEST:

Registered users: 211
Benefited institutions: 206
Partner organizations: DF: Brasília

Work groups: GO: Goiânia, MS: Campo Grande

#### SOUTH:

**Registered users:** 633 **Benefited institutions:** 792

**Partner organizations:** PR: Curitiba, RS: Caxias do Sul, SC: Tubarão, Joinville eand

Palhoça

Work groups: RS: Porto Alegre and Santa Maria,

SC: Florianópolis and Imbituba

#### **NORTHEAST:**

**Registered users:** 505 **Benefited institutions:** 474

Partner organizations: AL: Maceió, PB: Campina

Grande, PE: Recife, RN: Natal

**Work groups:** BA: Salvador and Vitória da Conquista, CE: Fortaleza, MA:São Luís, PB: João

Pessoa, PI: Teresina, SE: Aracaju

#### **SOUTHEAST:**

**Registered users:** 4.207 **Benefited institutions:** 1.386

**Partner organizations:** ES: Cariacica, MG: Varginha, Lagoa Santa, Pouso Alegre, Sete Lagoas and Itabira, RJ: Rio de Janeiro, SP: São Bernardo

and Diadema

Work groups: ES: Vitória. MG: Belo

Horizonte, SP: São Paulo, Santo André and São José

do Rio Preto, RJ: Campo dos Goytacazes

### **Vision Partners**

Get to know the companies that help the development of an inclusive Society by sponsoring projects depeveloped by Dorina Foundation.

#### **Golden Vision Partners:**







#### **Silver Vision Partners:**











































#### **Bronze Vision Partners:**































































#### Be part of this story Inclusion Support Services

Services to the visually impaired

atendimento@fundacaodorina.org.br +55 (11) 5087-0998

#### **Donor relationship channel**

Donate and help Fundação Dorina to continue changing the life of visually impaired people

relacionamento@fundacaodorina.org.br +55 0300-777-0101

+55 (11) 97403-9490

#### **Accessibility solutions**

Contact our team to make your products and services more accessible.

www.solucoesemacessibilidade.org.br comercial@fundacaodorina.org.br +55 (11) 5087-0972 / 5087-0984 / 5087-0956

#### **Visit Dorina Nowill's Memory Center**

Open Mon-Fri, 9 a.m-5 p.m., by appointment

centrodememoria@fundacaodorina.org.br +55 (11) 5087-0955

#### Sponsorship and partnership

Support Fundação Dorina's projects using deductible income tax incentive laws or direct sponsorship.

parceria@fundacaodorina.org.br +55 (11) 5087-0943

#### **Become a volunteer**

fdnc.org/voluntario +55 (11) 5087-0918

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Fundação Dorina's Technical Collection

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#### Access the spoken version:

