

INCLUSION **PERSEVERANCE** *° **VALUES**
 COMMITMENT  **COURSES**
INDEPENDENCE :
 OPPORTUNITY  **INNOVATION**
RESPECT  **VOLUNTEERING**
REHABILITATION  *° **BLINDNESS** **QUALIFICATION**
 DISTANCE EDUCATION  **LOW VISION** +  **ETHICS**
 ... **TRAINING**  **MEMORIES**
AUDIOBOOK **DIGNITY**  **PURPOSE** ...

2022

ACTIVITY

REPORT



**FUNDAÇÃO
DORINA
NOWILL
PARA CEGOS**

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AUTONOMY
RESPECT
BLINDNESS
VISUALLY IMPAIRED
PERSON



INCLUSION

INDEPENDENCE:
LOW VISION



DORINA NOWILL
FOUNDATION
FOR THE BLIND +



INSTITUTIONAL



Dorina de Gouvêa Nowill
Photo: Dorina Foundation's collection



Introduction



Resumption is the word that marked the actions of all areas of Fundação Dorina Nowill para Cegos (Dorina Nowill Foundation for the Blind) in 2022. After two years of the pandemic, the teams were able to put the activities into practice in person.

Everything that was suspended by Covid-19 began to resume and be carried out. Several projects were designed and performed, more blind and low vision people were assisted in search of access to autonomy, record numbers of books were produced and distributed, with possibilities and partnerships for accessibility solutions.

This report shows the main actions carried out in 2022. The information, charts and numbers show how the foundation evolved and grew in this year of work. Above that, the legacy of Dorina Nowill has been maintained, which goes beyond statistics, such as the promotion and accessibility of thousands of blind and low vision people throughout Brazil.

Fernanda Santos | Customer of Dorina Foundation
 Photo: Dorina Foundation's collection

Organization Profile



Dorina Nowill Foundation for the Blind was created from the dream and determination of a 17-year-old girl who, after becoming blind, sought all possibilities to keep studying and working.

Thus, 76 years ago, Foundation for Books for the Blind in Brazil was inaugurated in Brazil, where it all began, with the initial objective of spreading the Braille System through books. As it is still a very important part of Dorina Foundation, it can be produced in all accessible formats: braille, audiobooks, digital and large font.

But, we continue with more! Nowadays, the action has expanded to also offer education, work and information to the greatest possible number of visually impaired people in Brazil.

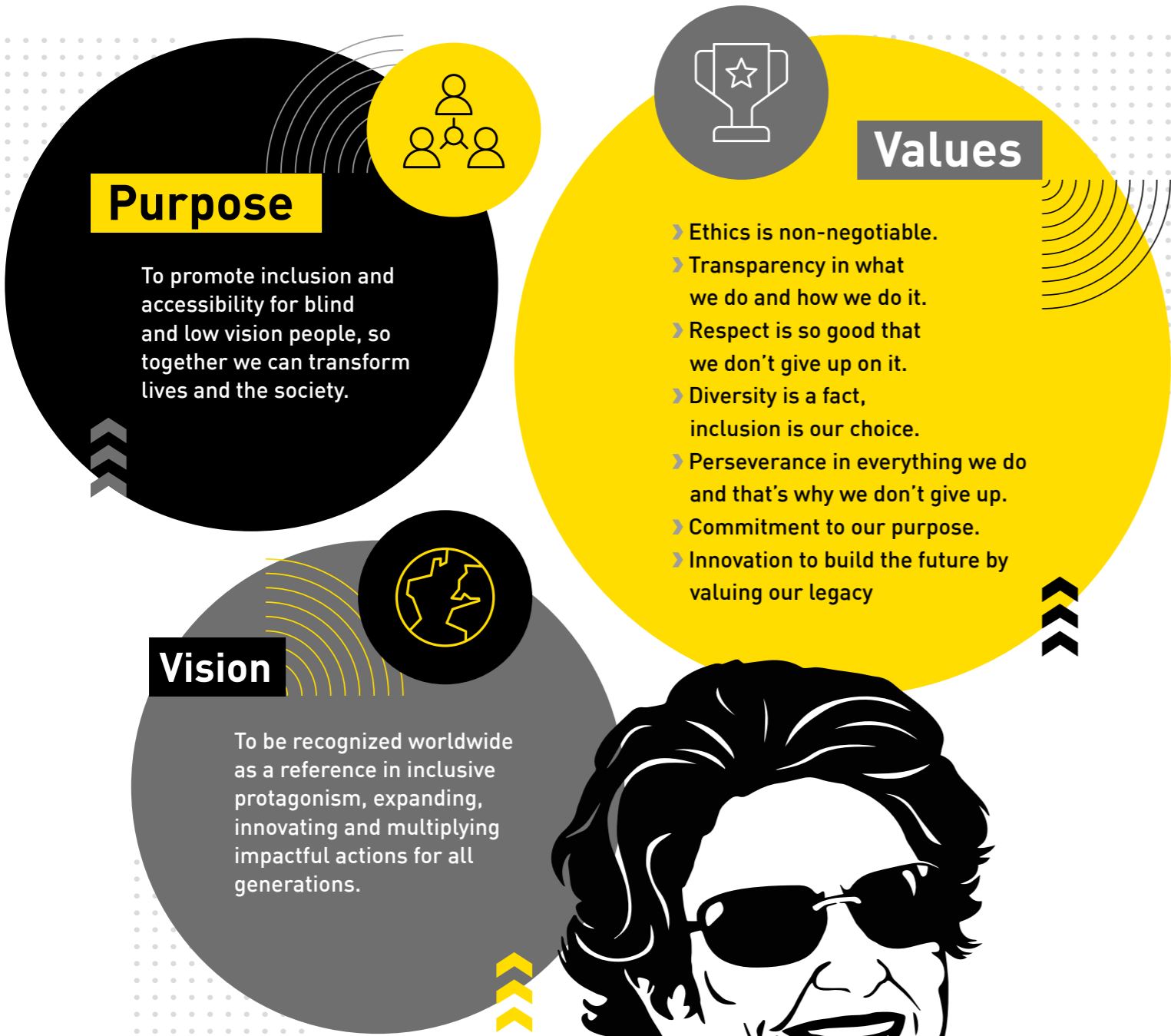
The main actions of Dorina Foundation include habilitation and rehabilitation of blind and low vision people for them to have autonomy through assistance from specialized professionals, employability programs, training courses and much more. On the other hand, the Foundation also works with families, schools and companies to ensure inclusion in all aspects.



Facade of Dorina Foundation
 Photo: Cléo Acevili

In a constant process of evolution, expansion and innovation, Dorina Foundation currently reaches people in the most diverse Brazilian cities. All this without losing sight of the values and mission of its founder.

Purpose, values and vision



Numbers

Numbers of visual impairment in **Brazil** and in the **world**

253 million people are visually impaired worldwide

36 million people blind

217 million people with severe vision loss

[Source: WHO]

In Brazil, there are 6,5 million visually impaired people
 (528,000 people are blind and more than 6 million have severe difficulty seeing)

[Source: 2010 IBGE Census]

Word from the Chairman



Francisco H. Della Manna
 Chairman of the Board of Trustees



Providing education and inclusion to blind and low vision people were two of Dorina Nowill's greatest dreams, and even today, 76 years after the creation of the foundation, it continues to work to fulfill these noble desires, investing in internal and external actions.

In 2021, we outlined our Strategic Plan to ensure the evolution and sustainable development of the Foundation. And this planning turned into actions, which we put into practice in 2022 and will continue until 2030, focusing on organizing our structure.

We also developed new Compliance actions, in partnership with the KPMG consultancy, always with the aim of further improving our governance. To this end, in 2022, we created an Ethics, Compliance and Internal Controls Committee, conducted training with our employees, and launched the Ethics Line, a channel for people involved with the Foundation to report any violations of the Code of Ethics and Conduct.

Another important action was adaptation to the General Data Protection Law (LGPD), which guarantees information security and regulates the processing of personal data of employees,

volunteers, advisors, customers and supporters of the Foundation.

As expected, all this internal organization work was intensely reflected on our external achievements. We increased the number of people assisted, pages of printed books, partnerships established and schools and institutions reached.

One of the highlights of the year, without a doubt, was the exhibition "Relevo da Palavra"

(Embossed Words), which portrayed the life and work of Dorina de Gouvêa Nowill, and was on display at Unibes Cultural from May to July 2022. The exhibition was scheduled for 2020, closing the centenary of our founder, but there is always time to tell Dorina's inspiring story. Postponed by the pandemic, it was even more remarkable for the Foundation to finally be able to hold an event open to the public when it resumed.

Another important milestone of our work was the distribution of 5,000 LEGO® Braille Bricks kits, in 2022, to different states in Brazil, promoting the inclusive training of teachers and other education professionals, creating a support network for blind and low vision children. In 2023, the goal is to distribute 8,000 more kits and expand this resumption program even further, holding an event of education and inclusion open to the public.

In fact, there are many actions planned for 2023. We will continue working, with effort and dedication, to honor Dorina Nowill's legacy.



Alice Rodrigues | Customer of Dorina
 Photo: Cléo Acevili

Word from the Superintendent



Alexandre Munck
Executive superintendent



After the turbulence and upheavals caused by the pandemic, the year 2022 began with a breath of fresh air, a hopeful resumption. At the Foundation, we went through the restart of projects and much desire to work. With this, the results were beyond expectations.

Gradually, everything was returning to its place, but with new energy. Our employees returned to

the office, further facilitating the connection and integration between areas. The Inclusive Reading Network (Rede de Leitura Inclusiva) resumed its travels and expanded its reach across Brazil. The assistance continued to be conducted in person and also online for customers outside São Paulo, bringing even more autonomy to blind and low vision people. External activities resumed as a way to strengthen social interaction through

entertainment, leisure, etc. As they are part of the rehabilitation, the technical team monitors such tours so that mobility is also worked on with possible obstacles that may arise in everyday life, encouraging our customers to enjoy other cultural activities.

Another major highlight was the work of our print shop, which got new printers and managed to make some dreams come true as well. Starting with the Dorinha and Turma da Mônica playing around Brazil project, carried out through Pronac – Rouanet Law and in partnership with Mauricio de Sousa Institute, about a character who travels to all regions of Brazil and narrates her experiences. Books in braille ink were distributed to schools and institutions in several states to encourage reading, one of the main objectives of the Foundation.

We also produced several books in braille ink, such as those from the Black Power collection by Editora Mostarda, which tell the stories of great black icons, such as Martin Luther King, Nelson Mandela, Machado de Assis and Carolina Maria de Jesus.

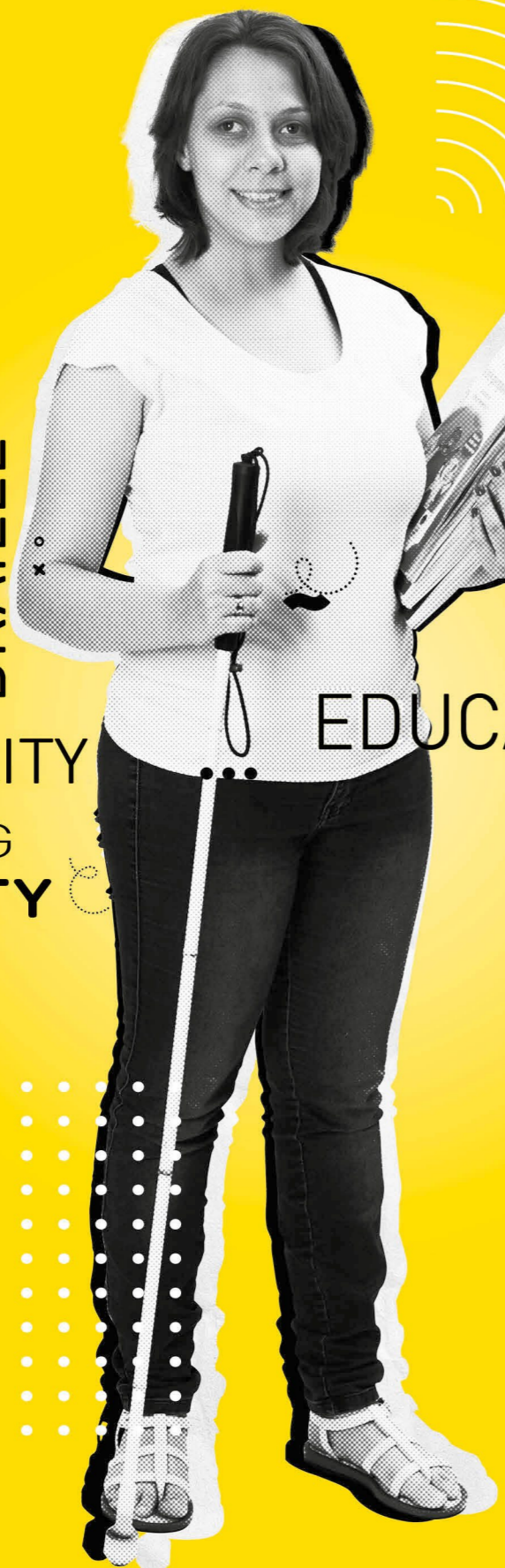
Through the initiative of a blind boy who went viral on social media when he publicized the FIFA World Cup Qatar 2022™ sticker album in braille, adapted by him and his family, Dorina Foundation, in partnership with Panini, produced in its print shop more than 2,000 album guides in braille and braille printing on official cards. They were distributed to partner institutions of the Foundation and to our customers served.

Regarding achievements, the exciting action “Adote um Áudio de Natal” (Adopt a Christmas Audio), the third edition of which was held in partnership with the Lew’Lara\TBWA agency, won the 2022 Effie Awards Brazil, in the Diversity, Equity & Inclusion category, for the campaign held in 2021.

In this way, we continue to expand the name of the Foundation and our mission, seeking to be an international reference in inclusive leadership by promoting the autonomy of blind and low vision people and raising awareness of the need for accessibility, respect and inclusion.



A customer of the Foundation being assisted in the Occupational Therapy
Photo: Ora Bolas Photographic Studio



FUTURE
.....
BRAILLE
ACCESSIBILITY
TRAINING
DIGNITY

EDUCATION
AUTONOMY
INDEPENDENCE:
COURSES
OPPORTUNITY
REHABILITATION
QUALIFICATION
DISTANCE LEARNING



INCLUSION
SUPPORT
SERVICES



Isabela |
Customers of Dorina Foundation
Photo: Dorina Foundation's collection

Enablement and rehabilitation



Fundação Dorina's mission is to enable and rehabilitate people who are blind and have low vision so that they can be protagonists of their lives with autonomy and independence, rediscovering new ways of carrying out daily activities.

All services offered by the institution are free and do not require referrals. The enablement and rehabilitation services serve children, young people, adults and the elderly, with no age restrictions. To illustrate the breadth of service, currently among the Foundation's clients, the youngest has not completed 1 year of life and the oldest is 103 years old.

Among the services offered by the Foundation are the following areas: Social Service; Psychology; Pedagogy; Occupational Therapy; Physiotherapy; Orientation and Mobility; Ophthalmology and Orthoptics.

When the client arrives at the Foundation, assistance is always provided by the Social Service, so that the professional can understand the expectations and needs, provide guidance on assistance and other issues that may impact the enablement

and rehabilitation process. After this first contact, the person is referred to Ophthalmology, which validates the visual condition. If there is visual residue, it will be sent to Orthoptics, which trains optical resources and makes better use of visual residue for people with low vision.

Thus, each person is evaluated to define what are the demands to guarantee the best service, either individually or in a group.

It is part of the Foundation's services to provide guidance regarding the social assistance network in the territories (health units, assistance and social protection services, sports, culture and leisure), so that blind people and people with low vision can maintain their social activities in the region where they reside.

Even after the completion of the enablement or rehabilitation process, the Foundation remains open for clients to contact if they need new assistance or recycling of activities already carried out.

During the pandemic, services were started remotely, which led the Foundation to expand enablement and rehabilitation to other states in Brazil. Therefore, even with the return of face-to-face services, this hybrid model was maintained to continuously serve and expand the capacity of people served, bringing more autonomy and independence to places that do not have services aimed at visual rehabilitation.



Important to mention

It is important to mention that within the entire rehabilitation process, whether face-to-face or remote, orientation and social interaction actions were promoted, strengthening the visually impaired person to occupy spaces and rescue what makes sense in their life, such as leisure, sport, culture, entertainment, among others.

All of the Foundation's internal or external activities are monitored by the rehabilitation technical team with the aim of strengthening belonging, assessing what has already been worked on in rehabilitation in external environments and its position in the face of obstacles and the search for accessibility.



▶▶▶ Tatiana and Meury | Customers of Dorina Foundation being assisted in the Physiotherapy
 Photo: Cléo Acevili



2022 was the year of the resumption for all the departments at Fundação Dorina. And the same was true for the Rehabilitation Department, where we surpassed our target of 1.200 people served by reaching

1.342 blind and low vision people.



The number of in-person appointments was still reduced in 2022 because of how unstable the pandemic still was. The close proximity nature of the rehabilitation process and the need to use public transportation added to the insecurity our clients felt. In addition to the, health related problems with the clients or their family also impacted the number of appointments, both in person and remote. Nevertheless, we still had

20.654 appointments

during the year, with 17.294 being directly with clients and 3.360 with their families.



Laura Sousa | Customer of Dorina
Photo: Cléo Acevili



Courses

Courses are offered for people who are blind and have low vision, which help them enter the job market, either to work in a company or to open their own business. Students from different states of Brazil participate, since the distance learning format (EaD) provides the expansion of service beyond the limits of São Paulo.

In 2022, IT and Excel courses were held by Fundação Dorina, in addition to those offered through direct sponsorships, such as Massage Therapy (the only one exclusively in person), Digital Marketing and Digital Entrepreneurship. In all, there were 101 qualified students.

We also had a group of former clients rehabilitated by the Foundation and volunteers who offered a Digital Inclusion course, with the aim of teaching blind people and people with low vision how to configure their equipment and make them accessible.



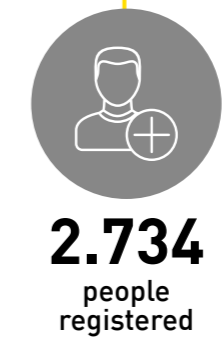
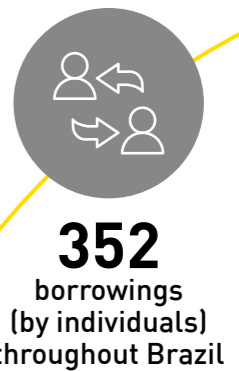
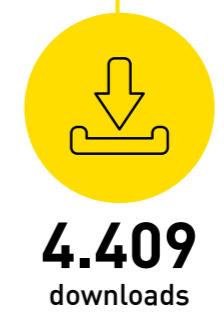
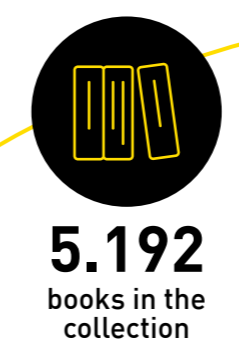
Blind person using cell phone
 Photo: Shutterstock.com

Dorinateca and Circulating Library

Dorinateca is the Foundation's digital library, with a collection that has more than five thousand titles available to partner institutions and registered blind people and people with low vision. It is possible to download in audio, braille (if the person has access to a braille printer) or digital (Daisy and ePub) formats, and loans from

the circulating library can be made through CD's, which are sent to any city from the country.

In 2022, the new Dorinateca platform was developed, with the aim of improving the process of managing the digital and physical collection of Fundação Dorina.



A customer of the Foundation reading a book in braille
 Photo: Dorina Foundation's collection

Inclusive Reading Network

While the digital library encourages reading among people who are blind and have low vision, the Inclusive Reading Network works with institutions (schools, libraries, cultural centers, NGO's) with the aim of disseminating accessible reading practices and actions with books in several cities in Brazil. The Foundation takes its experience with literature, which adds up to seven decades of

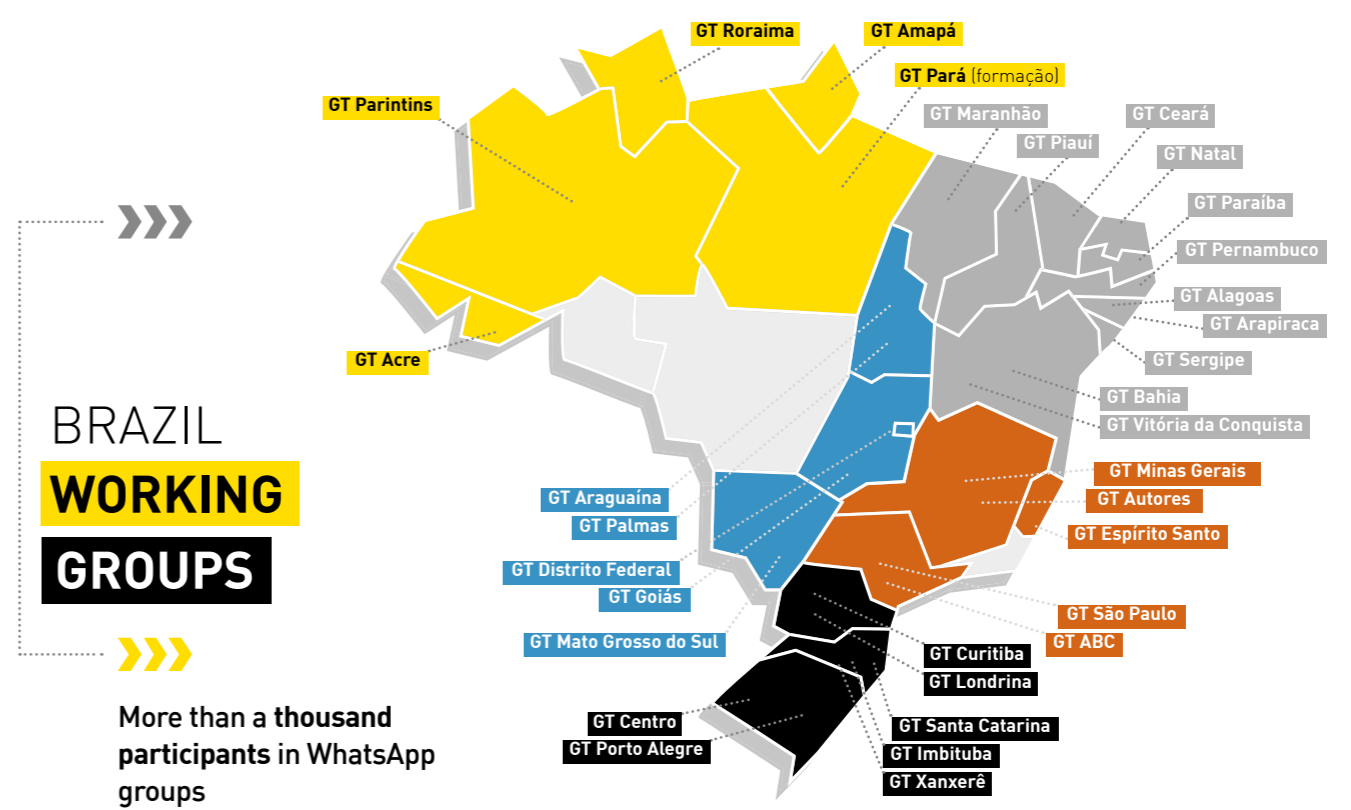
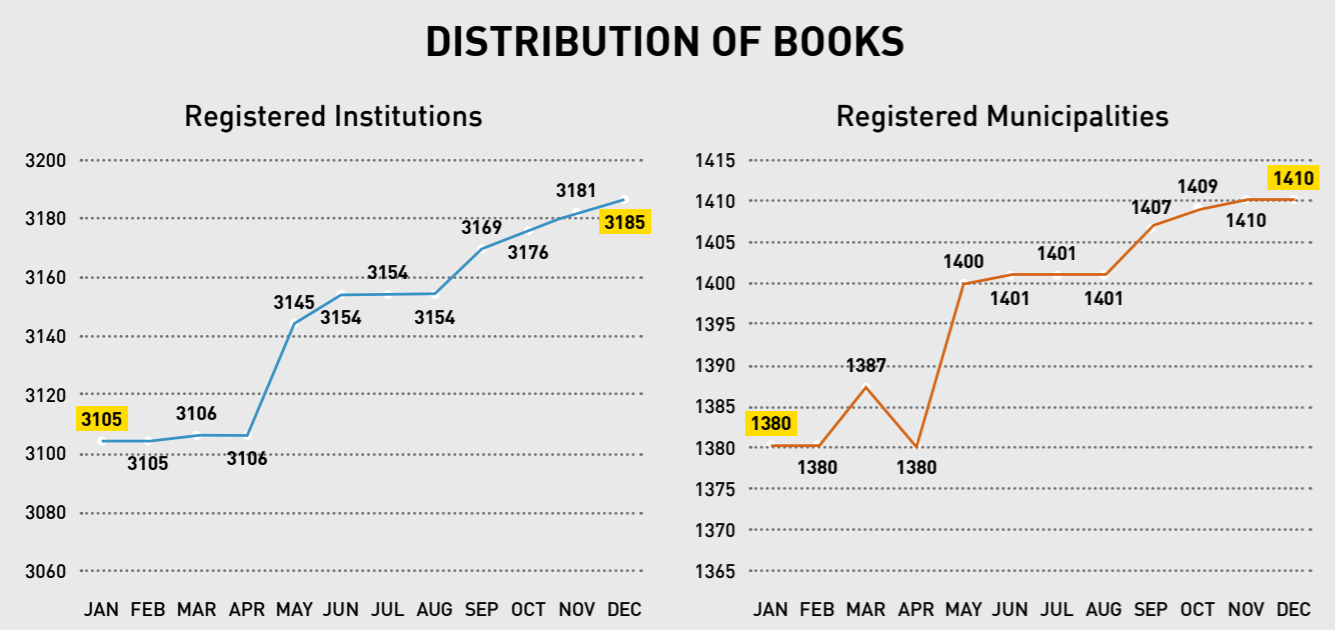
work, to different territories, creating accessible cultural embassies.

It is part of the work of the Inclusive Reading Network: researching new titles for the Foundation's accessible collection; support in the registration of institutions to receive the books and define the distribution kits that each place will receive according to the profile. Currently, there are around 3,200 institutions registered.

Throughout the year, the Foundation's team promotes meetings with representatives of institutions in each territory with a focus on promoting cultural accessibility, not only for people who are blind and have low vision, but with other disabilities. The Inclusive Reading Network Project has been in existence for almost 10 years, with 80% of partner cities since the beginning. The institutions are brought together in working groups, the so-called WG's, according to the region they are in so that they can exchange books and experiences.

The role of the Inclusive Reading Network is to make accessible culture a relevant topic in each territory. For this reason, face-to-face and distance training is provided on subjects that deal with inclusive reading, the resources that exist to ensure accessibility and important attitudes to facilitate the activities of people with disabilities.

In 2022, the resumption of the Inclusive Reading Network came with full force in the second half. From April to November, the team was present in 50 cities in Brazil, with training activities and exchange of experiences, impacting 4,750 people.



During the year, the Network was also responsible for distributing 750 kits from Dorinha collection throughout Brazil. Another great achievement was the organization of the Reading Week, organized by the team at the

Library and Reading Network, after the 2-year break caused by the pandemic. The purpose of the event is to train new readers, present new formats and reading possibilities, and encourage this very important habit.

Employability

Work is an important stage of adult life that helps build identity, self-esteem and social bonds. Therefore, helping blind and low vision people to have the necessary autonomy to enter the labor market has always been one of the focuses of Dorina Foundation.

The Employability area takes care of the process of promoting the link between the Foundation's talents and job opportunities. To do this, it maintains a talent database made up of people who have gone through rehabilitation and other blind or low vision people who are interested in a place in the labor market.

The Employability team conducts interviews with talents, with the aim of identifying personal characteristics, skills, desires and aspirations, seeking to help them find an opportunity that fits these expectations. In addition, through free courses, lectures and other events, such candidates are prepared for the interview and day to day work.

On the other hand, the Employability area also has a register of companies interested in hiring people with disabilities. Just as candidates are

prepared, the companies undergo extensive awareness work, so that the hiring of these people goes beyond the need to comply with the quota law, but has a meaning. The objective is to promote real inclusion, which represents gains for people and companies.

In a labor market that is still struggling, such as in Brazil, in 2022, the Employability area faced major challenges, but continued to work and innovate to promote links between blind and low vision people and job opportunities.

In 2022, there were more than:

- 150** companies served
- 200** resumes screened
- 1.700** participants in events held



LEGO Braille Bricks Project

Customers of the Foundation being assisted with LEGO® Braille Bricks
 Photo: Dorina Foundation's collection

With more than seven decades of work on behalf of visually impaired people (blind and low vision), Fundação Dorina Nowill para Cegos remains a modern and innovative institution, always looking for new ways to work with inclusion. It was in this context that the LEGO Braille Bricks Project was created with the aim of having a playful, creative and inclusive pedagogical resource for pre-literacy and literacy training for visually impaired children, through the Braille System.

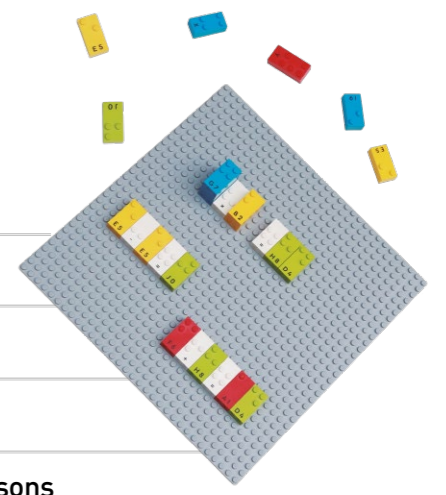
The Project was launched internationally in 2019, by the LEGO Foundation, and has been reaching the adhesion of several countries.

Fundação Dorina, since 2019, has been working in partnership with the Universidade Estadual Júlio de Mesquita Filho (UNESP), training educators to use LEGO® Braille Bricks and distributing this resource to the Municipal Departments of Education that joined the project. In 2020, due to the COVID-19 Pandemic and the closure of schools, the project was suspended, having been resumed in the second half of 2021.

In 2022, the project expanded significantly, reaching several municipalities in Brazil and training an expressive number of educators.

Check out some numbers in 2022:

- Delivery of **2.829 kits** kits in different parts of Brazil
- More than **10 mil km** traveled to deliver kits
- 40 municipalities** served
- 1.908 trained teachers**
- About **17.000 views** of the LEGO Braille Bricks Project course lessons
- More than **50.000 students reached** by the LEGO Project





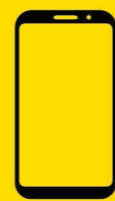
INCLUSION



ACCESSIBILITY ...
... DIVERSITY



DIGITAL x °
AUDIOBOOK x °
INNOVATION



BRAILLE



**ACCESSIBILITY
SOLUTIONS**



Customers of Dorina Foundation
Photo: Dorina Foundation's collection





While the inclusion support team advises blind and low vision people on how to have more autonomy, the objective of Accessibility Solutions is to help the market to transform society.

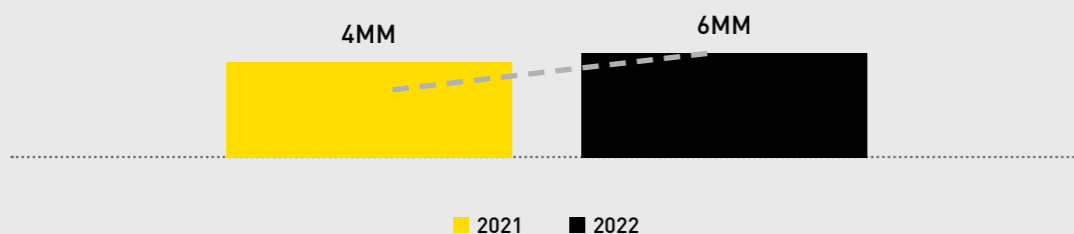
To this end, the Commercial area offers in its portfolio of products and services accessible materials to train and transform companies and society, making them more inclusive, also contributing to the financial sustainability of Dorina Foundation. In 2022, the Commercial area recorded a

50% increase, compared to the previous year,

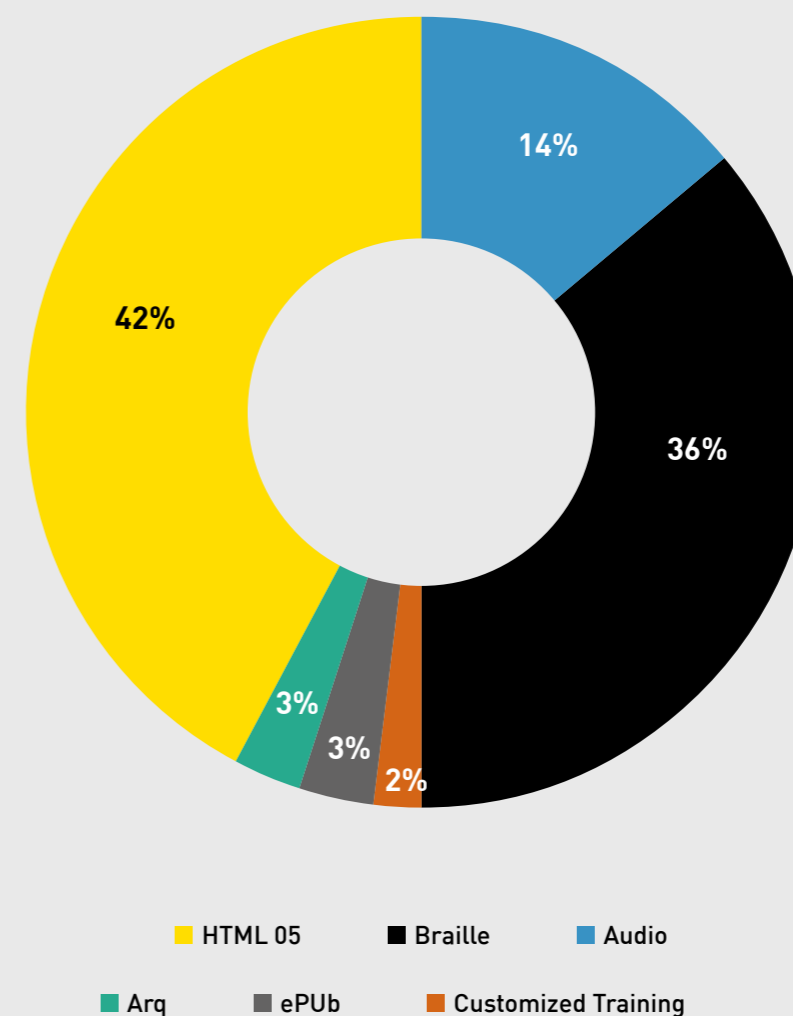
in sales volume with the delivery of innovative projects, as shown in the chart below.

TOTAL SALES

Commercial 2021 x 2022



PERCENTAGE OF SALES BY PRODUCT - 2022





SEE HIGHLIGHTS OF ACCESSIBILITY SOLUTIONS IN EACH SEGMENT.

Editorial



Like the whole story of Dorina Nowill, it all starts with braille! With one of the most important print shops in Brazil for the production of materials in Braille, the Foundation meets a series of demands. The biggest one is, without a doubt, the production of textbooks and literary books, responsible for the high work flow of the print shop, but materials such as menus, leaflets and guides are also part of the production line.

In the book segment, the highlight is the production for the National Textbook Program (Programa Nacional do Livro Didático – PNLD), a demand from the Federal Government that, since 2018, has been carried out by the Foundation. The process is carried out with great care to ensure that blind students have access to the same material as other students.

For this, the Editorial team carries out a meticulous process, which includes transcribing the texts, charts, tables and images into the Braille System. Another important detail is the correspondence of content that was previously transformed into Braille, in its ink version. This ensures that the two formats follow exactly the same space, allowing the teacher or classmate who is not aware of this system to clarify doubts and support the visually impaired person.

The PNLD books are also produced in an accessible digital format, that is, with description of images, the possibility of enlarging fonts and contrasting colors to help low vision people.

But the Editorial area goes beyond the PNLD. In 2022, the Foundation produced many



Dorina Foundation's Braille Print Shop
 Photo: Cléo Acevili

In 2022, these productions totaled around 85,000 edited pages, including 315 books.

literature books, including 27 books by Editora Mostarda. The Foundation printed them in braille ink so that they could be read by sighted and blind people. The books contained not only the text, but also embossed images. To close the year, an unexpected job demanded

resilience and creativity from the Editorial area, but brought an exciting result: the FIFA World Cup Qatar 2022™ Braille sticker album guide. Conceived by a blind boy from Brasilia, it became a reality at the Foundation's print shop and then reached FIFA.





Digital Editorial

»»» In addition to printed materials, Dorina Foundation maintains a wide production of books (including from the PNLD) and other projects in accessible digital format. In 2022, the new format of the digital PNLD program, HTML5, was one of the great challenges. All efforts were directed towards this improvement and productive redesign, while still maintaining other projects with a high number of deliveries.

In total, they went through the area.
899 books and 152,068 pages produced

Consulting

»»» With more than 75 years of experience working with blind and low vision people, Dorina Foundation also serves companies that need consultancy focused on these people, whether in the web universe, architecture, training, lectures and specialized technical support for building their accessible material.

The Foundation is also open to sharing its expertise in different types of projects. It includes consulting for streaming, audiovisual productions and much more.



»»» Dorina Foundation's video studio
 Photo: Dorina Foundation's collection

Radiophones

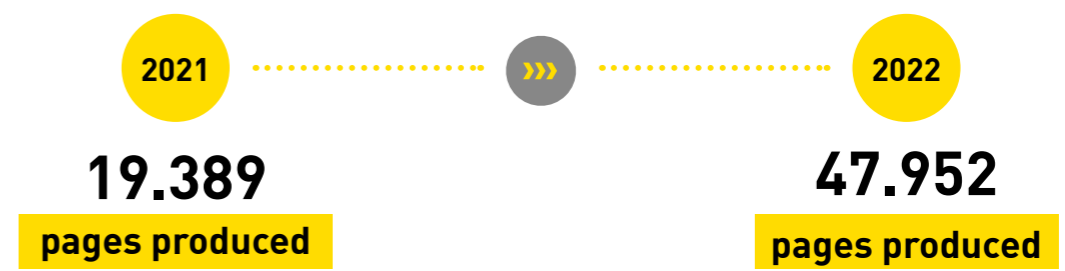
»»» Whenever it is necessary to make an audio description, produce an audiobook or any other work involving the human voice, Dorina Nowill Foundation for the Blind relies on the Radiophone team. With adequate space for recording and a specialized team, it is possible to create or transform fully accessible materials.

Like the Editorial area, there is also special care in all stages of the production process, which ranges from adapting the materials for the voice, researching the pronunciation of words, casting for choosing voices, recording, editing, mastering and mixing.

In 2022, there was an increase in the volume of work for the Audiovisual area, as many projects that had been suspended during the pandemic resumed. The highlights of the year include the production of textbooks for Somos publisher and live audio description in theatrical productions.



»»» Dorina Foundation's audio and podcast studio
 Photo: Cléo Acevili



Training Center



Those who want to better understand the universe of people with visual impairments can also rely on Dorina Foundation's solutions, which offer on-site and distance (EaD) courses and training on accessibility.

On the Foundation's website, interested parties can access the Training Center to participate in courses with specialized professionals, which attests to quality training on that subject. One of the most accessed themes is Audiodescription, which has already been demanded in several contexts.

Other subjects, such as the Brazilian Law on the Inclusion of People with Disabilities, Introduction to Inclusive Education, Accessibility and the World of Work, are also part.

In addition, the Foundation's team can also carry out customized training in companies that are segmented according to the interest of each customer.

All courses available on the platform are free for people with disabilities previously registered in our digital library Dorinateca.

Print Shop

The Fundação Dorina print shop has a total of 56 pieces of equipment for printing in braille: 4 manual offset printing machines, 2 rotation offset printing machines, and 50 digital printers. Considering this structural capacity, it is possible to reach around 2.3 million braille pages per month.

Since 2018, it has been responsible for printing the books of the National Textbook Program (PNLD), for the main tests applied in the country, such as ENEM and OBMEP, among many other materials for public bodies and private companies.

The printing process is carried out with dedication and extreme care, so that the material has the highest level of precision and quality. After the transcription and revision work carried out by the Editorial area, the file is sent to the print shop. In the production process, after printing, a team prepared to carry out the handling uses an intercalation machine (collation machine) to assemble the pages.

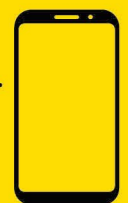
In addition, we have a team of blind people who carry out the quality analysis, checking whether the ordering of the pages is in the correct sequence and whether the braille point has the required quality for reading.



An employee of Dorina Foundation handling the braille printer
 Photo: Cléo Acevili

After this analysis, the finishing is carried out with staples for paperback books or holes for books with wire-o or spiral finishing.

This work resulted, in 2022, in around 12 million braille pages in total. In the PNLD alone, around 6.8 million pages of books were produced and distributed to all schools in Brazil. For the Foundation's internal projects, the print shop produced around 1.5 million pages, always relying on the partnership of major sponsors to carry out this work. In the Commercial area, 3 million braille pages were produced, through: literary books, such as those produced by Editora Mostarda; textbooks produced for Editora Moderna; and even the FIFA World Cup Qatar 2022™ album guide.



DIGITAL

VOLUNTEERING
INCLUSION



ETHICS
.....
PURPOSE

MEMORIES

COMMITMENT
OPPORTUNITY



ADMINISTRATIVE
AREAS



Cris Gabriel |
Customers of Dorina Foundation
Photo: Dorina Foundation's collection





André Polsaque | Customer of Dorina Foundation
 Photo: Cléo Acevili

Human Resources

2022 was a year of hard work for the Foundation's Human Resources (HR) area. Changes were made in the sectors with the aim of bringing more creativity, strength, results and new skills to continue maintaining excellence in all services performed and alignment with the Strategic Planning.

Along with this major change of employees, the selection process was also reviewed and

changed to bring more meaning to hiring, starting the career development plan with all job descriptions defined.

Finally, the HR was also part of the preparation of the Foundation's Code of Ethics and Conduct, which is already in force. The document is part of the governance process, which is being developed internally.

Volunteering

The Foundation now relies on work that supports events and actions. The area consists of 203 committed and dedicated volunteers and also Corporate Volunteering actions. They are divided into several areas: the atelier where

companies come into contact with the handicrafts, the studio, the print shop, or the Foundation offering its workforce in reviewing materials, providing consultancy for visual disability.

HIGHLIGHTS:

CINEMA SESSION WITH THE BRAZILIAN ASSOCIATION OF MULTIPLEX CINEMA OPERATOR COMPANIES (ABRAPLEX):

Children and adults from the rehabilitation provided by Dorina Foundation participated in the inclusive cinema session with the film titled "Turma da Mônica - Laços". The action was an initiative to present an application that provides free, real-time access to audio description, subtitles and the Brazilian Sign Language during sessions and outside of them.

Customers of Dorina Foundation at the cinema
 Photo: Dorina Foundation's collection



**VOLUNTARY AWARENESS
 RAISING WITH TAKEDA:**

A group of 50 employees from Takeda's Commercial team, who work with the sale of drugs for rare diseases, visited the Foundation and had a Moment of awareness in order to broaden their perspective and understand the meaning of work. This meeting provided ideas that will be developed during 2023.



Employees of Takeda in a Corporate Volunteering action at the Foundation
 Photo: Dorina Foundation's collection

**TRANSFORMATION THROUGH
 SPORT WITH ACHILLES
 INTERNATIONAL BRAZIL:**

With the aim of transforming the lives of people with disabilities through sports programs and social connection, the NGO took a group of volunteer athletes to a lecture at Dorina Foundation, presenting to our customers (blind and low vision people) the actions carried out for initiation to running and sports practice.



Volunteer athletes talk about sports to the customers of Dorina Foundation
 Photo: Dorina Foundation's collection

**IMMERSION WITH
 SMURFIT KAPPA:**

Around 25 company employees were engaged in voluntary activities with blind and low vision children and their families. They participated in an immersion with guided activities, presenting Dorina Foundation and its processes. There was also a conversation circle with assisted customers and a playful activity with blind and low vision children working on the senses, colors and feelings.



Playful activity with rehabilitation children in Smurfit Kappa's Corporate Volunteering action
 Photo: Dorina Foundation's collection

**CYNOTHERAPY WITH
 PATAS TERAPEUTA:**

Volunteers from the organization visited the Foundation to carry out cynotherapy activities with blind and low vision children and young people. Cynotherapy is an activity that uses dogs or other pets as a facilitator in the therapeutic process.



Activity with animals for the customers of Dorina Foundation
 Photo: Dorina Foundation's collection

Fund-Raising



Bringing in revenue to keep Dorina Foundation increasingly active and present in the lives of blind and low vision people is the main mission of the Fund-raising area.

In 2022, it underwent a broad internal organization, which included changes in the team, adaptation to the LGPD rules and improvement of materials and communication channels with donors.

All this effort made a difference in the result for the year: the number of maintainers increased and, consequently, revenue also grew:

R\$ 5.080.862.

Currently, Fund-raising operates on two main areas:

INDIVIDUAL

In this case, it is focused on keeping donors active and rescuing former ones through various relationship and collection actions. In its 76 years of history, the Foundation has maintained a loyal base of donors, a legacy of credibility left by Dona Dorina.

The main action for individuals is to send a monthly direct mail to the entire registered base. In addition, in 2022, extra campaigns were carried out, with the aim of encouraging the participation of each donor in the institution's achievements and objectives. In April, a commemorative mailing was sent for the Foundation's anniversary; in July, there was a campaign for the purchase of new digital printers and, in October, the donors were invited to purchase the 2023 calendar produced in partnership with Mauricio de Sousa Institute, with all the characters from Turma da Mônica.

Work was also done to improve communication with people, which resulted in the creation of a WhatsApp channel to contact the Foundation. As a result, the donor base grew from 8,930 to 10,772 individuals.

And for 2023, the Fund-raising area plans to continue structuring and investing in actions focused on digital actions.

LEGAL ENTITY

Companies have several ways to contribute to the Dorina Foundation's cause. One of them is sponsoring one of the projects based on tax

DO YOU WANT TO TO THE FOUNDATION?

VISIT THE LINK BY QR CODE AND LEARN HOW TO BE PART OF THIS CAUSE!

Increase in the number of donors	December de 2021	8.930
	December de 2022	10.772

exemption laws, such as the Rouanet, Fumcad, Condeca and Proac laws. But it is also possible to make a direct investment, without going through government agencies. In 2022, for example, the Helena Florisbal Institute (IHF) directly sponsored the Inclusive Lectures project carried out by the Foundation.

Another way to contribute is an action involving individuals and legal entities: the São Paulo Invoice (Nota Fiscal

Paulista – NFP). Commercial establishments make their space available for collecting invoices, while consumers can donate invoices to the Foundation at the ballot boxes or directly on the NFP website or application.

For 2023, the Fund-raising area plans to expand the Cause-Related Marketing (MRC) work for companies interested in partnerships using the Dorina Nowill Foundation for the Blind brand.

**MEET THE FOUNDATION'S
VISION PARTNERS IN 2022:**



Outlet

»»» In April 2022, Dona Dorina Outlet became part of the Fund-raising area. With 10 years of experience, the store, located in the same building as the Foundation's headquarters, sells different types of new and second-hand products, such as clothing and accessories, donated by individuals and companies.

A good example of contribution to the Outlet in 2022 was made by Unimed. After a group of company employees visited the Foundation, they decided to organize an internal donation campaign with the entire team. The products were screened and sent to the Foundation by Unimed. For 2023, the objective is to expand actions like this so that the Outlet consolidates itself as a space for the sale of good products at affordable prices.

**Communication and
Marketing**

»»» The Communication and Marketing area of Dorina Foundation has the challenge of presenting the Foundation to society, raising awareness about the cause of blind and low vision people and the importance of prevention, autonomy, inclusion and accessibility. And also to reinforce the pioneering spirit of founder Dorina de Gouvêa Nowill.

Among the achievements of 2022, one of the highlights was the exhibition "Relevo da Palavra" (Embossed Words), a tribute to

the centenary of the birth of Dorina Nowill, celebrating the importance of her work and the Foundation that bears her name.

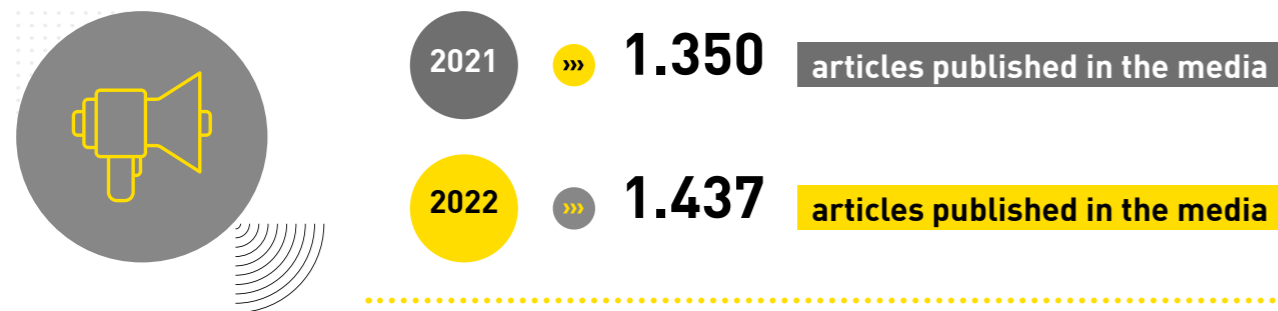
Another important action was the "Adote um Áudio" (Adopt an Audio) Christmas campaign. In its third edition, it was touching with the theme "Sentindo o Natal" (Feeling Christmas), which used Artificial Intelligence to transform the image of Santa Claus imagined by some children assisted by the Foundation into reality. In addition, it increased the number of audio

letters, with 61 wishes from blind or low vision children, young people and adults. All of them were adopted by people willing to make each request come true.

The area was also responsible for publicizing other activities carried out by the Foundation

in 2022, such as the Dorinha pelo Brasil (Dorinha throughout Brazil) project and the FIFA World Cup Qatar 2022™ sticker album guide in braille.

Check out the main results achieved in the year in the communication channels:



PRESS

More than 40 interviews were conducted with the Foundation's spokespersons.

Social Media



GUIDED VISITS

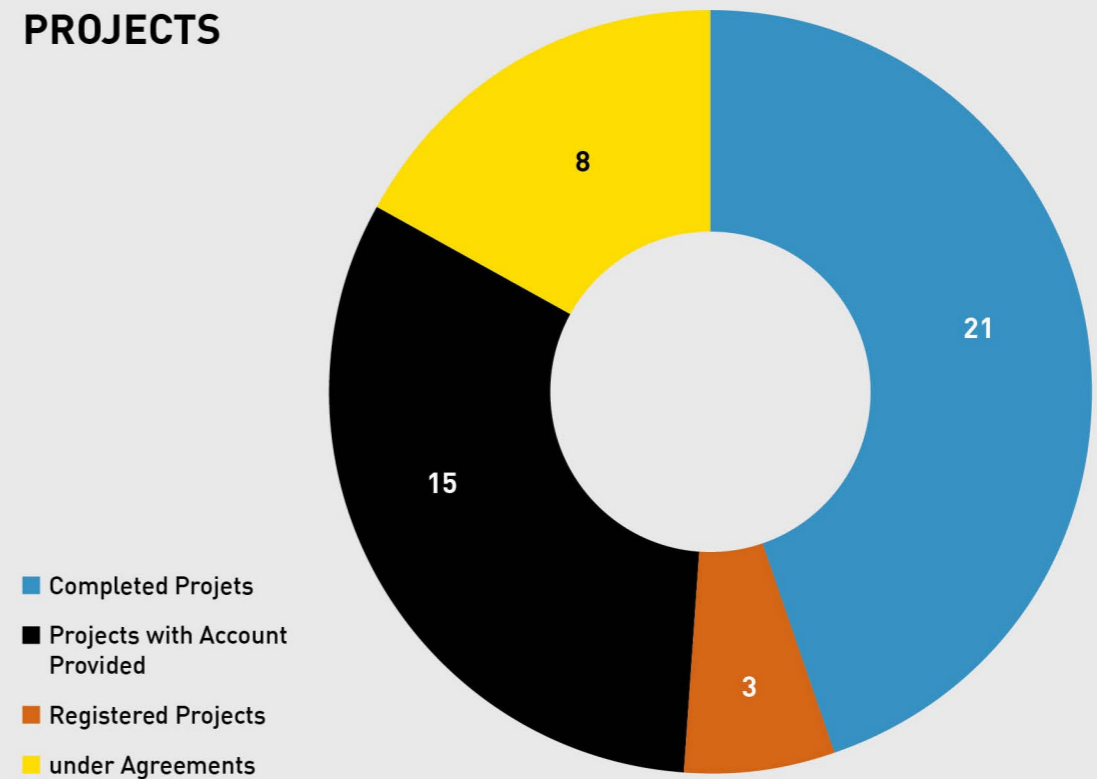
Thinking about everyone's safety and well-being, in 2022, the visits gradually resumed in person with a reduced number of participants. In this way, we received around 400 people at the Memory Center of Dorina Nowill Foundation for the Blind to learn about the history and work carried out.

Project Management

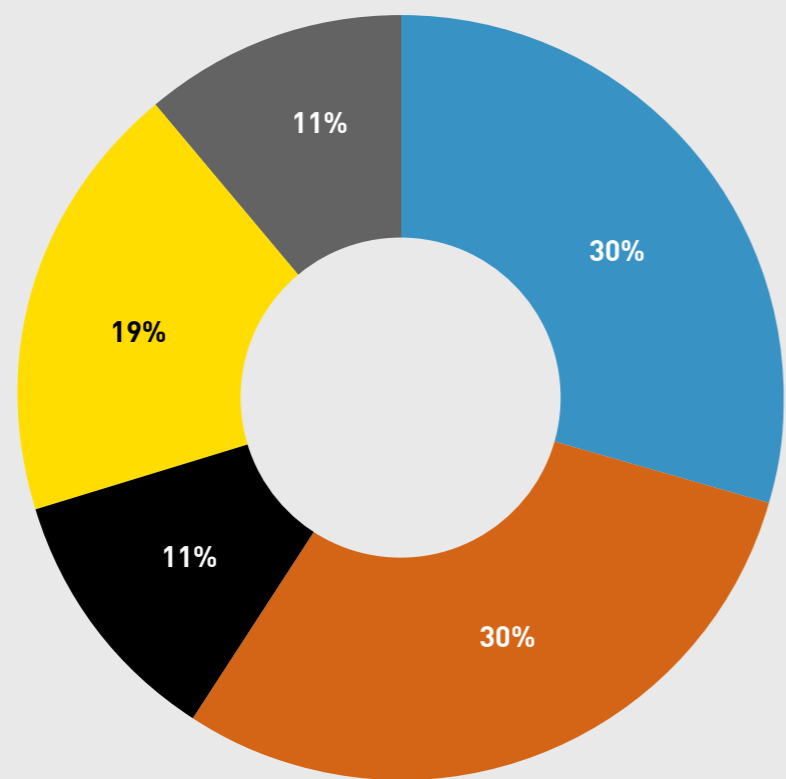
The **Project Management** area is responsible for preparing, accompanying and monitoring performance, in addition to reporting on the Foundation's projects that are related to Incentive Laws, Government Funds and Private

Social Investment. It is also the direct interface with the areas, providing advice for faithful performance of the agreed projects, which are under its management.

PROJECTS

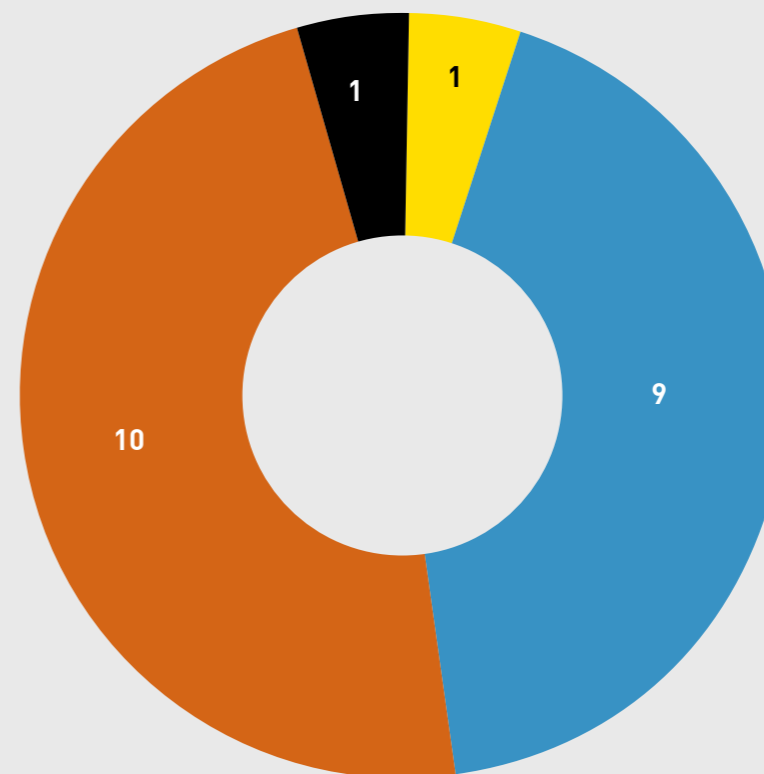


SEGMENT OF PROJECTS



- Qualification and Rehabilitation Projects
- Book Project
- Teacher Training Project
- Reading Network Project
- Employability Project

SOURCE OF PROJECT RESOURCES



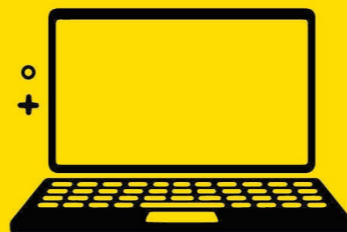
- Incentivized Projects
- Subsidies
- Private Social Investment Projects
- Parliamentary Amendment

ETHICS

TRANSPARENCY
COMMITMENT



PURPOSE VALUES FUTURE



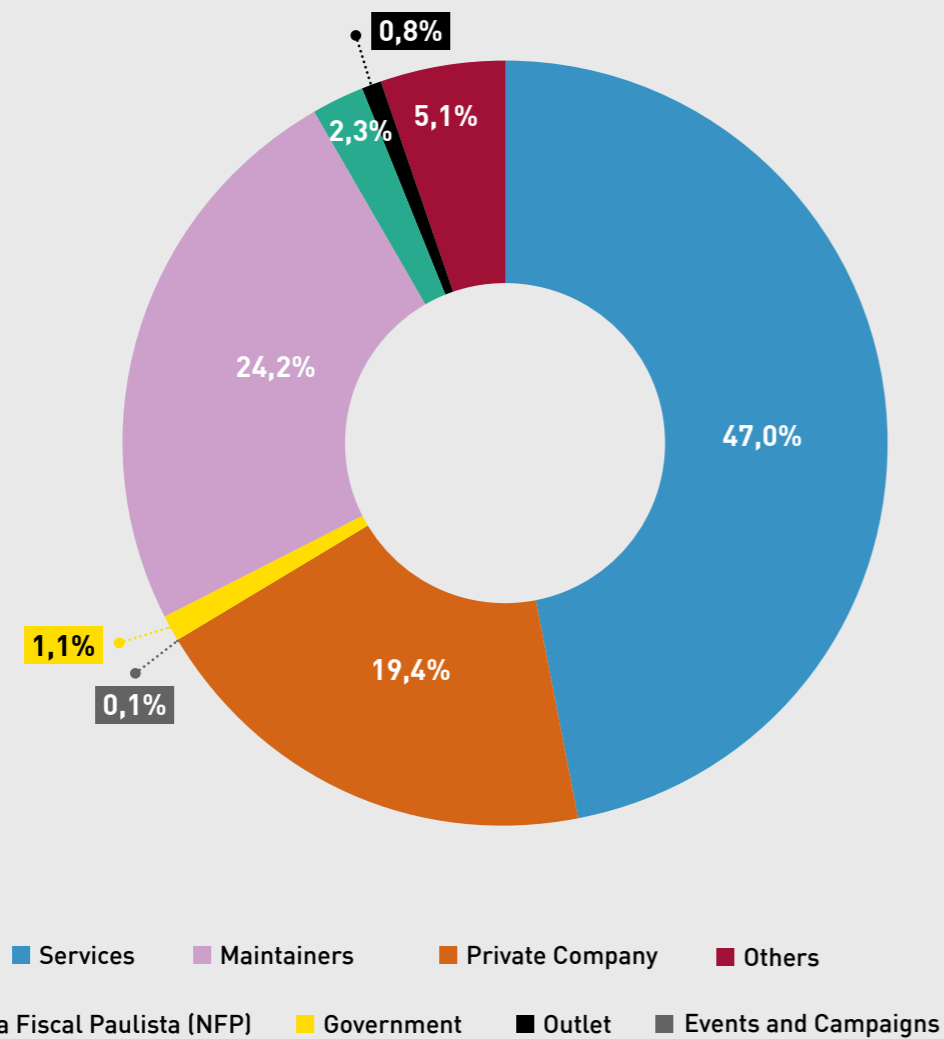
FINANCIAL INDICATORS



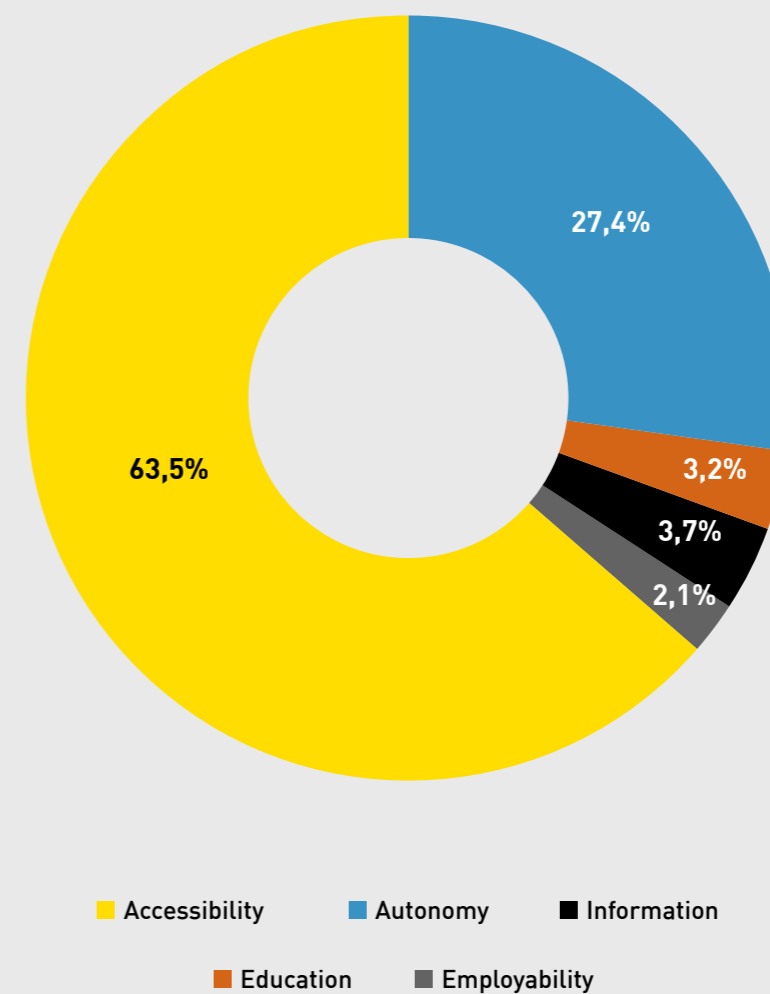
Antônio Watanabe |
Customers of Dorina Foundation
Photo: Cléo Acevili



SOURCE OF RESOURCE 2022

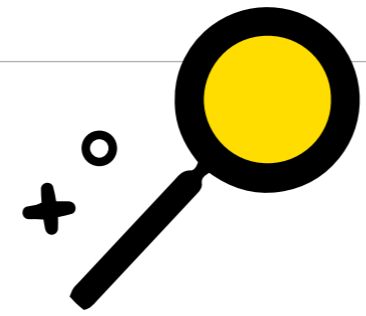


APPLICATION OF RESOURCES 2022



*Os Gráficos de Fonte e Aplicação de Recursos não consideram doações de legados, consideram somente a geração orgânica de recursos para operação.

INDEPENDENT AUDITOR'S REPORT ON THE FINANCIAL STATEMENTS



To the Directors of Fundação Dorina Nowill Para Cegos | Sao Paulo-SP

OPINION

We have examined the financial statements of Fundação Dorina Nowill Para Cegos ("Entity"), which comprise the balance sheet on December 31, 2022 and the respective statements of income, changes in equity and cash flows for the year ended on that date, as well as the notes relating thereto, comprising significant accounting policies and other clarifying information.

In our opinion, the financial statements referred to above adequately present, in all material respects, the equity and financial position of Fundação Dorina Nowill Para Cegos on December 31, 2022, the performance of its operations and its cash flows for the year ended on that date, in accordance with accounting practices adopted in Brazil and non-profit entities (ITG 2002).

BASIS FOR OPINION

Our audit was conducted in accordance with Brazilian and international auditing standards. Our responsibilities under these standards are described in the following section titled "Auditor's Responsibility for Auditing the

Financial Statements". We are independent from the Entity, in accordance with the relevant ethical principles set forth in the Code of Professional Ethics for Accountants and in the professional standards issued by the Federal Accounting Council, and we comply with other ethical responsibilities in accordance with these standards. We believe that the audit evidence obtained is sufficient and appropriate to provide a basis for our opinion.

RESPONSIBILITY OF THE MANAGEMENT AND THE GOVERNANCE FOR THE FINANCIAL STATEMENTS

The Entity's Management is responsible for the preparation and adequate presentation of the financial statements in accordance with the financial practices adopted in Brazil and non-profit entities (ITG 2002), and for the internal controls that it has determined as necessary to allow the preparation of financial statements free from material distortion, whether due to fraud or error.

In preparing the Financial Statements, the Management is responsible for assessing

the Entity's ability to continue operating, disclosing, when applicable, matters related to its operational continuity and the use of this accounting basis in preparing the Financial Statements, unless the Management intends to liquidate the Entity or cease operations, or has no realistic alternative to avoid the cessation of operations.

Those responsible for the governance of the Entity are those responsible for supervising the process of preparing the Financial Statements.

RESPONSIBILITY OF THE AUDITOR FOR AUDITING THE FINANCIAL STATEMENTS

Our objectives are to obtain reasonable assurance that the financial statements, taken as a whole, are free from material misstatement, whether due to fraud or error, and to issue an auditor's report containing

our opinion. Reasonable assurance is a high level of assurance, but not a guarantee that the audit carried out in accordance with Brazilian and international auditing standards will always detect any existing material misstatements.

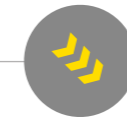
Misstatements may arise from fraud or error and are considered material when, individually or jointly, they may influence, within a reasonable perspective, the economic decisions of users taken based on the aforementioned financial statements.

As part of an audit performed in accordance with Brazilian and international auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit.

Furthermore:



We identify and assess the risks of material misstatement in the financial statements, whether due to fraud or error, designed and performed audit procedures that respond to these risks, and obtained sufficient appropriate audit evidence to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is greater than that of detecting a material misstatement resulting from error, since fraud may involve collusion, falsification, intentional omissions, false statements or breach of internal controls;



- »»» We obtain an understanding of internal controls relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Entity's internal controls;

- »»» We evaluate the adequacy of the financial policies used and the reasonableness of the financial estimates and related disclosures made by the Management;

- »»» We conclude as to the adequacy of the Entity's use of the going concern basis of accounting and, based on the audit evidence obtained, whether there is material uncertainty related to events or conditions that may raise significant doubt as to the Entity's ability to continue as a going concern.
If we conclude that a material uncertainty exists, we must draw attention in our audit report to the related disclosures in the financial statements or include a modification of our opinion if the disclosures are inadequate.
Our conclusions are based on audit evidence obtained as of the date of the report. However, future events or conditions may cause the Entity to interrupt its operational continuity;

- »»» We evaluate the overall presentation, structure and content of the Financial Statements, including the disclosures and whether the Financial Statements show the corresponding transactions and events in a manner consistent with the objective of fair presentation.

We communicate with those charged with governance regarding, among other things, the planned scope, timing of the audit, and significant audit findings, including any significant deficiencies in internal controls that we identify in the course of our engagements.

São Paulo, April 25, 2023.

Irko Hirashima | Independent Auditors
CRC (Regional Council of Accounting) - 2SP020649

Electronically signed by:
Denison Santos Vieira
CPF (Individual Taxpayer Register): 230.173.268-10 |
Date: 04/25/2023 04:38:44 p.m. - 03:00

Denison Santos Vieira | Accountant
CRC - 1SP319963/O-6



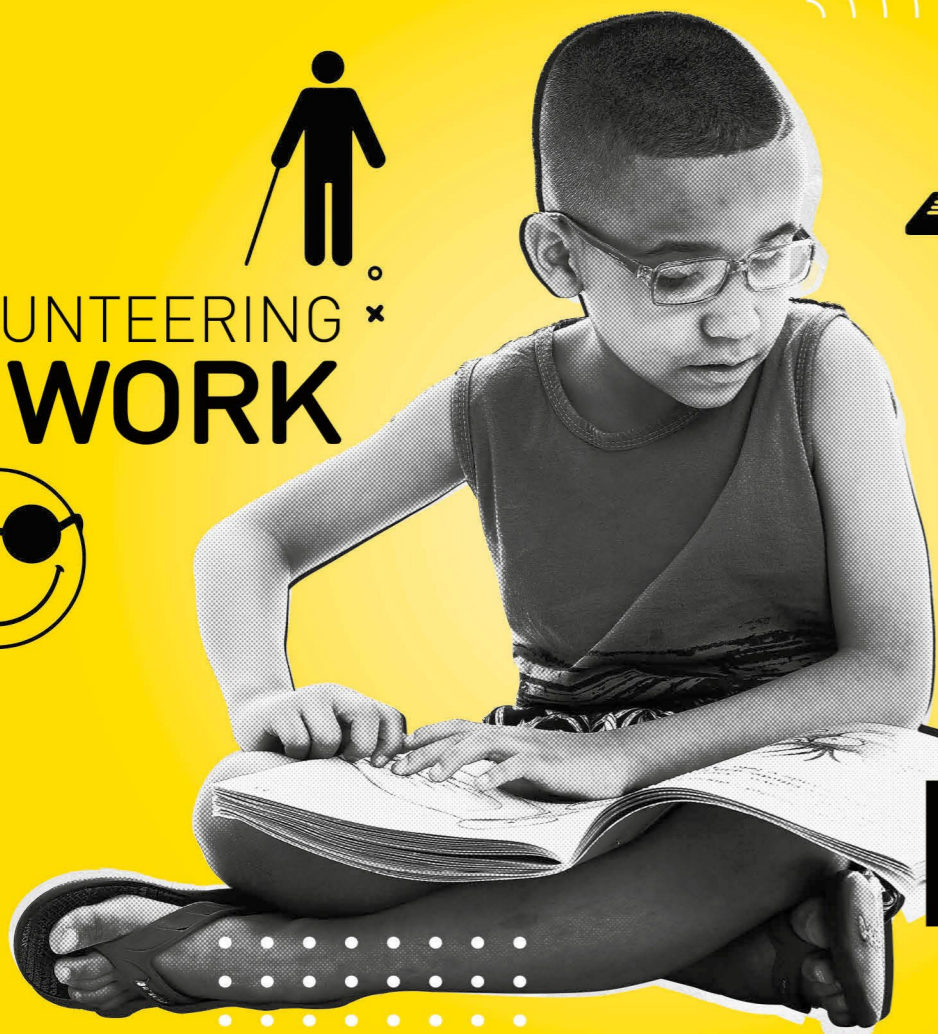
THE COMPLETE BALANCE SHEET IS AVAILABLE ON THE WEBSITE:

<https://fundacaodorina.org.br/impacto/balancos-patrimoniais>

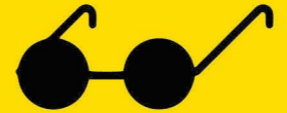


»»» Customers of Dorina Foundation
Photo: Ora Bolas Photographic Studio

VOLUNTEERING
WORK



PURPOSE
TRANSPARENCY



MEMORIES

INNOVATION

**BOARD AND
MANAGEMENT**



Kevin Fernandes |
Customers of Dorina Foundation
Photo: Dorina Foundation's collection



2022

PRESIDENT AND VICE-PRESIDENTS

Francisco Henrique Chimenti Della Manna - President
Roberto Faldini - 1st Vice-President
Luiz Felipe Passos Fleury - 2nd Vice-President
Anne Catherine Olesen - 3rd Vice-President

EXECUTIVE MANAGEMENT

Alexandre dos Santos Oliveira Munck - Executive Superintendent
Carla de Maria - Accessibility Solutions Manager
Kátia Amaral - Controller
Maria das Graças Martins de Oliveira - Administrative Manager
Rafael Martins Gonçalves - IT Manager & DPO

BOARD OF TRUSTEES

Adriana de Magalhães Gouvêa
Adriano Formosinho Correia
Alfredo Weiszflog
Andrea Fonseca França
Antonio Carlos Grandi
Bento Leandro Carneiro
Cassio Ciampolini Sampaio Barros
Célia Cristina Monteiro de Barros Whitaker
Cristiano Humberto Nowill
Cristina Faria de Castro Brandão
Dulce Arena Avancini
Estela Maria Lemos M. Soares de Camargo
Flavio Bauer
Geraldo Pinheiro da Fonseca Filho
Gustavo Victor de Paula Baptista
Hélio Athia Júnior
Henrique José Fernandes Luz
Ivonne Franca Olmo
João Batista Maia da Silva
Joaquim Romeu Espinheira Teixeira Ferraz

José Cláudio da Rocha e Silva
Leonardo Barém Leite
Luiz Casimiro de Queiroz
Luiz Henrique Prescendo
Marcella Maria T. M. de Barros T. Coelho
Marcio Manoel Nowill
Maria Cristina Godoy Felipe
Maria do Carmo Novaes Bueno Cury (Tuza Cury)
Martha Vicente de Azevedo Nowill
Moisés Bauer Luiz
Nair Passos Fleury (Ika Fleury)
Regina Carvalho Dias de Gouvêa
Reynaldo Rey Zani
Rodrigo Caldas de Toledo Aguiar
Silvia Saddi Cury
Tarcylla de Andrade Novaes (in memoriam)
Victor de Oliveira Cosme

FISCAL COUNCIL

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Eduardo de Oliveira
Fernando Augusto Trevisan
Marcelo José Pires Barbosa

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Celso Alves Feitosa
Cristiane Porto Rodrigues da Cunha
Flavio Mendes Bitelman
Hiran Castello Branco
Marcelo Morgado Cintra
Maria Carolina Pinto Coelho Carvalho
Maria Lucia Kerr Cavalcante de Queiroz

OFFICE HOURS



Executive Superintendence:
Alexandre Munck

Fundraising and Marketing Management:
Taisa Pelucio

Communication and Marketing Coordination:
Carolina Orilio

Content production:
Ariett Gouveia

Revision:
Carolina Orilio
W5 Publicidade

Photographs:
Cléo Acevili
Cecília Furtado
Antonio Vinícius Lemos
Acervo da Fundação Dorina

Support:
Rodrigo Torres

Graphic Concept:
Cecília Furtado

Graphic design and layout:
W5 Publicidade



MEMORIES
 PURPOSE
VISUALLY IMPAIRED PERSON
 ... DIVERSITY ...
AUTONOMY
 FUTURE.....
 VOLUNTEERING
 TRAINING
 ACCESSIBILITY ...
REHABILITATION
 EDUCATION
 WORK
TRANSPARENCY ::
BRAILLE
 DIGITAL



FUNDAÇÃO
 DORINA
 NOWILL
 PARA CEGOS



fundacaodorina.org.br